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Local Company Sticks with Environmental Glue

January 27, 2006 Baltimore, MD: A local biotechnology company, Athena Environmental Sciences, Inc., has launched its first consumer product: a reversible, environmentally friendly glue. This glue, marketed under the trade name MagiGlue™, is an all-natural non-toxic glue composed of organic biopolymers, completely free of petroleum and animal by-products.

MagiGlue™ has a unique ability – to be easily “reversed” with water. This revolutionary property opens up possibilities for an array of temporary home applications, such as: wall hanging, seasonal decorations and window displays. In addition, the glue is useful for industrial applications, such as temporary parts assembly for micromachining processes, labeling and signage; and medical adhesive applications such as wound dressings.

AthenaES™ has 12 years of experience creating customized products for life science companies and federal agencies; however MagiGlue™ is their first consumer venture.

“The company has worked over the years on a number of projects that have proven to be beneficial and environmentally responsible for our clients,” says CEO Sheldon Broedel. “We wanted to expand our reach into the consumer market. MagiGlue™ is a chance to show consumers that environmentally friendly products are as good as, if not better than, traditional products.”

MagiGlue™ is being introduced for multipurpose use in college bookstores in the Greater Baltimore region and will soon be available at local craft stores. This innovative product is available, in bulk, online at www.magiglue.com.

About: AthenaES™ is currently working on expanding the MagiGlue™ adhesive family to include a MagiGlue™ paste and specialty formulas for bonding specific materials, such as stainless steel. Consumers can visit the website to learn more about the company and the many uses of MagiGlue™. The company is a graduate of the techcenter@UMBC Incubator Program.

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