

# ALEX. BROWN

CENTER FOR ENTREPRENEURSHIP  
[www.umbc.edu/entrepreneurship](http://www.umbc.edu/entrepreneurship)

- » **BUSINESS PLAN COMPETITION**
- » **ENTREPRENEURSHIP COURSES**
- » **INTERNSHIPS**
- » **SPEAKER SERIES**

**BACKGROUND:** The University of Maryland, Baltimore County (UMBC) established the Alex. Brown Center for Entrepreneurship in Spring 2000 through a generous gift of one million dollars from The Alex. Brown Foundation. UMBC has worked closely with the Baltimore business community with one vision in mind – to create one of the leading university centers for entrepreneurship for universities its size. UMBC's entrepreneurial spirit, dynamic and diverse academic environment, commitment to excellence in research and education and experience in economic development provide a strong platform for creating and supporting entrepreneurship in the region.

**MISSION:** UMBC believes that entrepreneurship is the ability of an individual to identify a goal, provide the leadership and muster the assets necessary to reach that goal. As such, individuals pushing the envelope in science and technology, breaking new ground in the creative arts or crafting new solutions to society's problems can all be entrepreneurs. At UMBC, we believe in entrepreneurship. It is our mission to infuse the university with the thinking and attitude, activities and ideas that will inspire entrepreneurial accomplishment in all its forms.

## COURSES OFFERED

### Student Courses

- Introduction to Entrepreneurship (noncredit)
- ENES 200 Introduction to Entrepreneurship (3 credits)
- ECAC 200 Survey of Accounting for Entrepreneurs (3 credits)
- ECAD 489 Seminar in Management and Administration (3 credits)
- IS 498N Special Topics: Entrepreneurship for IT (3 credits)
- DANC 301E Special Topics: Entrepreneurship in Dance (3 credits)

### Business Community Courses

#### *Smartaccelerator*

The Smartaccelerator program is designed to accelerate the growth and development of startup companies. It is offered to CEOs and senior staff members of regional incubators and startup companies.

#### *ACTIVATE*

ACTIVATE is a customized program that addresses the unique needs of women interested in starting technology companies.

*“Being part of UMBC’s Center for Entrepreneurship distinguishes you from other students and opens doors to potential employers and partners.”*

**Delali Dzirasa**  
Computer Engineering 2004



**THE INTELLIGENT PLACE TO SUPPORT YOUR BUSINESS**



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## **INTERSHIPS**

The Entrepreneurship Internship Program provides students with a firsthand learning experience in entrepreneurship through a semester long internship. Students earn 3 credits and a competitive stipend.

## **SPEAKER SERIES**

The Entrepreneurship Speaker Series features successful entrepreneurs who candidly share their experiences, insights and lessons learned with UMBC students, faculty and the business community.

## **IDEA LAB**

The Idea Lab supports students and faculty to develop and refine their business ideas.

## **BUSINESS PLAN COMPETITION**

Full time students have an opportunity to participate in a UMBC sponsored Business Plan Competition and the annual Mosh Pit Business Plan Competition sponsored by the Greater Baltimore Technology Center.

## **COLLEGIATE ENTREPRENEURS ORGANIZATION (CEO CLUB)**

CEO is a student club focused on educating, supporting and inspiring students to be entrepreneurial and seek opportunity through enterprise creation.

# ACTiVATE

## **TRAINING WOMEN ENTREPRENEURS**

UMBC developed the ACTiVATE (Achieving the Commercialization of Technology in Ventures through Applied Training for Entrepreneurs) Program to address a growing need in Maryland for more technology entrepreneurs who are skilled at commercializing technologies from research institutions. Supported by a three-year, \$712K grant from the National Science Foundation (NSF), the ACTiVATE Program addresses this need by recruiting, training, and supporting mid-career women who are serious about becoming technology entrepreneurs. The yearlong program utilizes an applied model for entrepreneurship training with a goal of forming technology-based companies at the conclusion of the program. The Program has a direct impact on improving technology transfer and regional economic development.

More information about the ACTiVATE Program is available at [www.umbc.edu/activate](http://www.umbc.edu/activate).

## **CONTACT INFORMATION**

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